

Year 10 GCSE Business	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
Knowledge	Theme 1 <i>1.1 Enterprise & entrepreneurship</i> <ul style="list-style-type: none"> 1.4.1 The options for start-up and small businesses 1.1.2 Risk and reward 1.3.1 Business aims and objectives 1.1.1 The dynamic nature of business 1.1.3 The role of business enterprise 	Theme 1 <i>1.2 Spotting a business opportunity</i> <ul style="list-style-type: none"> 1.2.1 Customer needs 1.2.2 Market research 1.2.3 Market segmentation 1.2.4 The competitive environment 	Theme 1 <i>1.3 Putting a business idea into practice</i> <ul style="list-style-type: none"> 1.3.1 Business aims and objectives 1.3.2 Business revenues, costs and profits 1.3.3 Cash and cash-flow 1.3.4 Sources of business finance 	Theme 1 <i>1.4 Making the business effective</i> <ul style="list-style-type: none"> 1.4.1 The options for start-up and small businesses 1.4.2 Business location 1.4.3 The marketing mix 1.4.4 Business plans 	Theme 1 <i>1.5 Understanding external influences on business</i> <ul style="list-style-type: none"> 1.5.1 Business stakeholders 1.5.2 Technology and business 1.5.3 Legislation and business 1.5.4 The economy and business 1.5.5 External influences 	Theme 2 <i>2.1 Growing the business</i> <ul style="list-style-type: none"> 2.1.1 Business growth 2.1.2 Changes in business aims and objectives 2.1.3 Business and globalisation 2.1.4 Ethics, the environment and business
Skills	<ul style="list-style-type: none"> Cognitive skills – problem solving, systems thinking, critical thinking and ICT literacy Interpersonal skills – communication, relationship building skills and collaborative problem solving Intrapersonal skills - adaptability and self-management and self-development Quantitative skills – calculation and interpretation 					
Independent Learning Link	Enterprise and entrepreneurship - GCSE Business Revision - Edexcel - BBC Bitesize	Spotting a business opportunity - GCSE Business Revision - Edexcel - BBC Bitesize	Spotting a business opportunity - GCSE Business Revision - Edexcel - BBC Bitesize	Making the business effective - GCSE Business Revision - Edexcel - BBC Bitesize	Understanding external influences on business - GCSE Business Revision - Edexcel - BBC Bitesize	Growing the business - GCSE Business Revision - Edexcel - BBC Bitesize

Year 11 GCSE Business	Half Term 1	Half Term 2	Half Term 3	Half Term 4	Half Term 5	Half Term 6
Knowledge	Theme 2 <i>2.2 Making marketing decisions</i> <ul style="list-style-type: none"> 2.2.1 Product 2.2.2 Price 2.2.3 Place 2.2.4 Promotion 2.2.5 Using the marketing mix to make business decisions 	Theme 2 <i>2.3 Making operational decisions</i> <ul style="list-style-type: none"> 2.3.1 Business operations 2.3.2 Working with suppliers 2.3.3 Managing quality 2.3.4 The sales process 	Theme 2 <i>2.4 Making financial decisions</i> <ul style="list-style-type: none"> 2.4.1 Business calculations 2.4.2 Understanding business performance 	Theme 2 <i>2.5 Making human resource decisions</i> <ul style="list-style-type: none"> 2.5.1 Organisational structures 2.5.2 Effective recruitment 2.5.3 Effective training and development 2.5.4 Motivation 	Exam preparation Revision and consolidation	
Skills	<ul style="list-style-type: none"> Cognitive skills – problem solving, systems thinking, critical thinking and ICT literacy Interpersonal skills – communication, relationship building skills and collaborative problem solving Intrapersonal skills - adaptability and self-management and self-development Quantitative skills – calculation and interpretation 					
Independent Learning Link	Making marketing decisions - GCSE Business Revision - Edexcel - BBC Bitesize	Making operational decisions - GCSE Business Revision - Edexcel - BBC Bitesize	Making financial decisions - GCSE Business Revision - Edexcel - BBC Bitesize	Making human resource decisions - GCSE Business Revision - Edexcel - BBC Bitesize	Edexcel GCSE Business (2017) Pearson qualifications	