

## **Business Studies KS4 and 5 Top 10 Reading List**

### **Top Reads**

#### **No Logo**

**Naomi Klein**

Klein investigates the negative side to marketing and globalisation.

#### **The Tipping Point: How Little Things Can Make a Big Difference**

**Malcolm Gladwell**

A very readable and fascinating book, which looks into the reasons products become market leaders.

#### **The Intelligent Investor**

**Benjamin Graham**

The classic book on stock market investment, as recommended by Warren Buffet.

### **Easy Reads**

#### **Business Stripped Bare: Adventures of a Global Entrepreneur**

**Sir Richard Branson**

The autobiography of Britain's most famous entrepreneur.

#### **Rich Dad, Poor Dad**

**Robert T. Kiyosaki**

Recommended by Mr Abdulla and Mr Naqvi

This book has challenged and changed the way people think about money. The author explains how we have the power to make changes in our lives, take control of our financial future, and live the rich life we deserve.

### **Enrichment Reads**

#### **The Google Story**

**David A. Vise**

An interesting investigation into the culture at Google, includes insights into the four-day working week and soft management styles. The question is; are these the things that made Google the world's number one search engine?

#### **Freakonomics**

**Steven D. Levitt; Stephen J. Dubner**

Recommended by Mr Abdulla

It is a decent read; it touches on a range of social issues and how economics plays a factor on cause and effect. It uses a range of life choices from Sumo Wrestler to Teachers, Drug Dealers to Estate Agents to convince the reader that life choices are all about incentives and how the concept of 'supply, and demand' is key to that.

### **Seven Habits of highly successful people**

**Recommended by Mr Naqvi**

It helps you to prioritise your plans and aid you with decision making.

### **Challenging Reads**

### **Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours**

**Tarun Khanna**

An investigation into Asia's two growing economic powers.

### **Globalisation and It's discontents**

**Joseph Stiglitz**

Recommended by Mrs Chhibba

The book focuses on how globalisation has impacted the world. The author provides a full picture of workings of organisations such as IMF and the World Bank. It was interesting to see where the balance of power lies.