

Friday, 23 May 2025

Dear Parent/Carer

School attendance is a national concern. The evidence that good attendance is linked with academic success, improved social skills and overall well-being is indisputable.

The School has introduced a new tool, '**Attend**', to monitor and communicate the attendance and punctuality of your child. The software will:

- Scan student attendance data for patterns
- Communicate personalised praise and concern information to parents/carers automatically via text and email
- Share useful snippets of 'attendance matters information' helping to keep a high profile.

'Attend' is designed to inform, educate, and empower parents/carers, ensuring you have the knowledge and tools to minimise absences and support your child's success.

In the coming weeks and months, please look out for 'Attend' communications in your email and texts and acknowledge these messages to confirm receipt to help reduce follow-up calls.

The first of these communications using the new software will be a summary of your child's attendance for the year to date. Thereafter, we will use the Attend system of emails and texts to update and remind families about all issues connected with attendance and punctuality.

In other exciting news, the School is shortly launching the **Heston Community School App** which we will use to keep you informed on events, trips and other useful information about your child. Please look out for further information.

Yours faithfully



Mr M O'Hagan
Deputy Headteacher